



Justinmind

THE WEB, MOBILE, XR
DESIGN AND SIMULATION PLATFORM
Visualize, Experience and Validate before code

<https://www.justinmind.com>

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<https://jimp.co/BestProduct>

FOUNDERS**PAU**
CPO**XAVI**
CEO**CURRENT CUSTOMERS GEO DISTRIBUTION****+3 Million Users****50%****30%****20%****OFFICES:** Barcelona & San Francisco, 20 FTE. Key people:**PRODUCT
ENGINEERING****ENGINEER****ENGINEER****ENGINEER****ENGINEER****ENGINEER****ENGINEER****MARKETING****CONTENT MKT****UI DESIGNER****SEO/SEM****UX DESIGNER****CONTENT MKT****CUSTOMER
EXPERIENCE****CX SPECIALIST****CX SPECIALIST**

Getting everyone on the same page



More info about **Collaborative Prototyping**:
<https://jimp.co/Methodology>

~\$15 Billion

Breakdown:

- ~\$2 Billion (XR Software Market)
- ~\$3 Billion (EdTech Market)
- ~\$5 Billion (Software Dev Tools & No-Code)
- ~\$5 Billion (Design Tools Market)

(all in billion U.S. dollars)

More info in: <https://jimp.co/TAMSupportDocs>

30% of Web & Mobile Apps
Development is Re-work due to
Poor Specifications



<https://jimp.co/CHAOS>

https://jimp.co/CHAOS_2

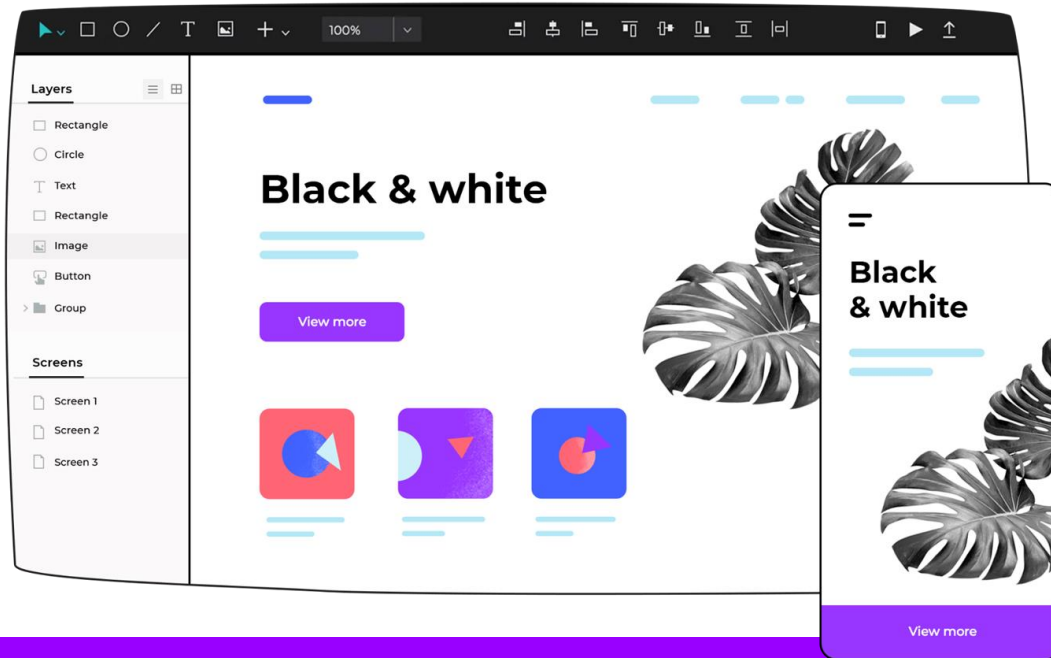


"Efficiently showing our requirements has led to highly functional, well designed products that our clients love"

Kacie Conroy

Senior Business Analyst, Yahara Software

Prototype, Validate and Test
Web, Mobile and XR Apps
before coding to reduce costs up to 25%, avoiding rework



"With the ability to create prototypes across different screen sizes and devices, we are able to validate hypotheses prior to build"

Chris Murray
Director User Experience, Digitas Health LifeBrands

- Reduce costs up to 25%, avoiding rework
- Avoid risks and failures in software projects
- Prevent changes in critical stages of projects
- Speed up project development
- Engage users / customers early
- Any kind of application *Web, Mobile/Tablet, Desktop, TV, Kiosk, ... including XR (VR/MR/AR)*
More info in <https://www.justinmind.com/vr-ar>
- AI/ML-powered **Design Assistant** (beta), full version in 2022.

10.000+ Customers | 3.000.000+ users | 180+ Countries

More customers: <http://jimp.co/JimCustomers>



Google



SIEMENS



AON



PayPal



ORACLE

accenture





- Software as a Service: Monthly and Yearly Subscriptions
- Freemium model (Free Edition & Free utilities and plugins)
- 10 days trial, short sales cycle
- Paying per editing user
- Unlimited projects and viewers
- For SME and Large Companies
- All-online touchless sales model

GOVERNMENT



LARGE COMPANIES



Free	Standard	Professional	Enterprise
UI and UX design for unlimited projects, screens and viewers	Advanced interaction design for individuals and teams	Co-edition and advanced sharing options to enhance teamwork	Collaborate on your internal servers and take full control
\$0	\$9	\$19	
per user/month	per user/month billed annually or \$19 month-to-month	per user/month billed annually or \$29 month-to-month	
Download free	Buy now	Buy now	Get a quote

More info at: <https://www.justinmind.com/pricing>

Adobe acquires Figma for \$20 billion
<https://jimp.co/AdobeAcquiresFigmaFor20Billion>

Competitors



DIRECT COMPETITORS HIGH-FIDELITY

OTHER LOW-FIDELITY

SUBSTITUTIVE

<p>High-Fidelity Powerful Easy to use For UX/UI Designers For Business Analysts</p>	<p>High-Fidelity Powerful Not so easy For UX/UI Designers For Business Analysts</p>	<p>High-Fidelity Powerful Difficult to use For UX/UI Designers For Business Analysts</p>	<p>Low-Fidelity Not Powerful Easy to use For UX/UI Designers For Business Analysts</p>	<p>Low-Fidelity Not Powerful Easy to use For UX/UI Designers For Business Analysts</p>
Freemium	No Freemium	No Freemium	Freemium	Let's be serious! These are not Prototyping Tools



“Visualizing our clients’ needs gives us solid requirements with exceptional alignment with both our clients and developers”

Laura Omdahl

Applications & Business Analyst Consultant, Yahara Software

- 20 FTE
- 2M€ revenue (estimated 2022)
- Capital raised to date:
 - 900K€ (FFF and 1 VC),
 - 1500K€ (public grant)
- **No debt, bootstrapping from the very beginning.**
- Founded in 2002 and almost 100% bootstrapping until today
- Award winning product and technology
- Proven product: relevant customers include Adobe, Microsoft, Google, Accenture, Kroger, Verizon, CISCO, Siemens, among others.

30M€ investment** to take over the *no-code + design* opportunity

Applied to these growth strategy roadmap:

- Consolidate our move to **vector design** (the design market is x10 times bigger than the prototyping market)
- Allow the one-click **generation of real applications** (MVPs, final apps) in modern technologies with a 100% no-code approach
- Improve our unique approach to prototype and design apps in the XR space (VR and AR) with cheap headsets (**WebXR** + mobile devices).
- **EdTech market.** Extend Justinmind and Justinmind XR to Education (Eduverse), for **learning how to code** and also for Middle School. +400 Education Institutions are already using Justinmind in the classroom for creativity courses, MBAs and MOOCs: https://jimp.co/ClassRoom_License

More information on the **product roadmap**: <https://jimp.co/RoadmapJIM> (2022)

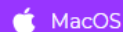
We have been bootstrapping from our origin (+15 years) and profitable from the very beginning but now we really need investment to take over the no-code opportunity.

** We are also open to discuss acquisition or other kind of collaboration.

Design and prototyping tool for web and mobile apps

All-in-one UI and UX design platform to create
UI assets, prototypes and simulations

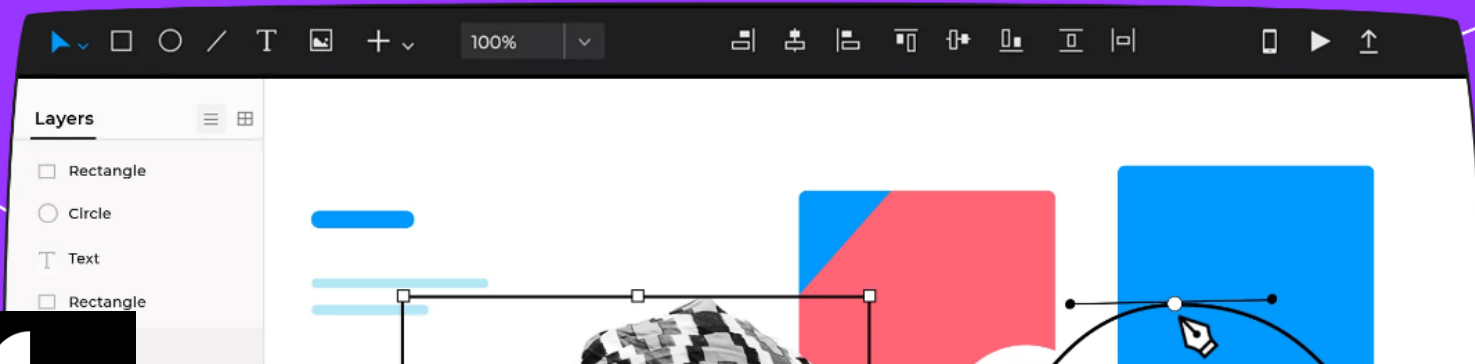
Download Free



MacOS



Windows

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