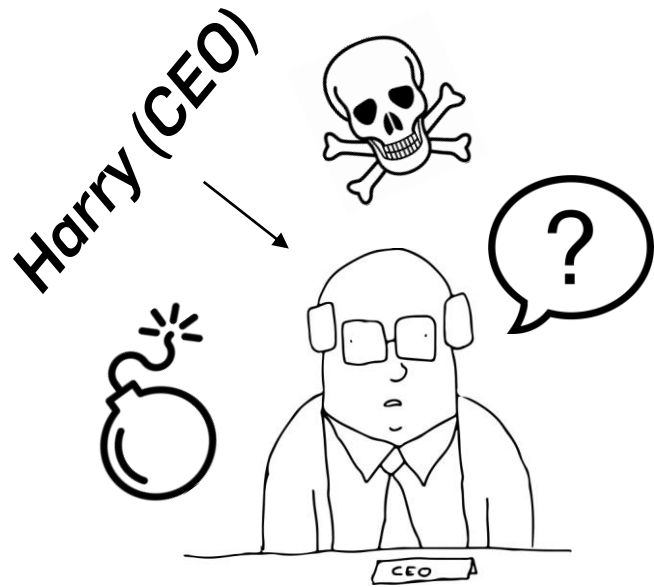




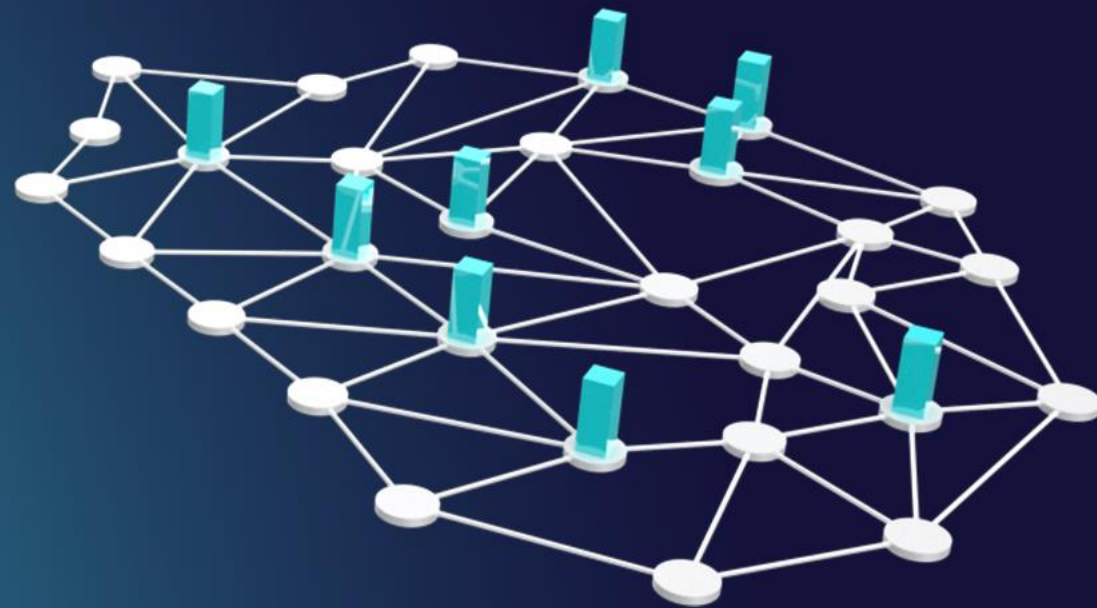
Building the AI CEO

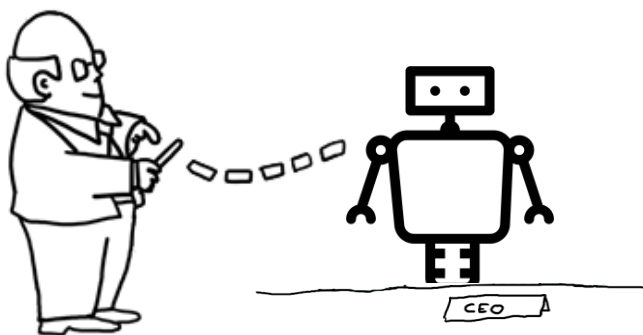
FeData - Knowledge Integration Platform

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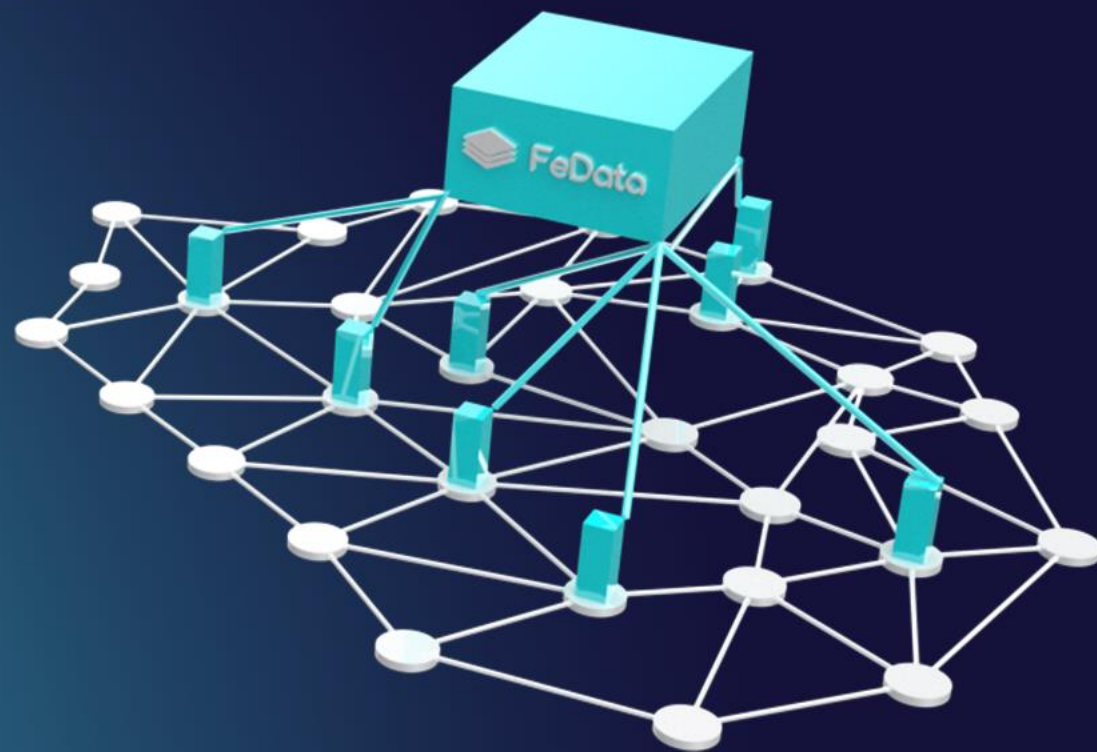


Harry needs to answer questions over ***distributed data silos***

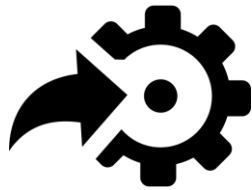




Knowledge Integration Platform

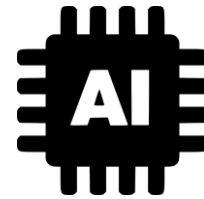
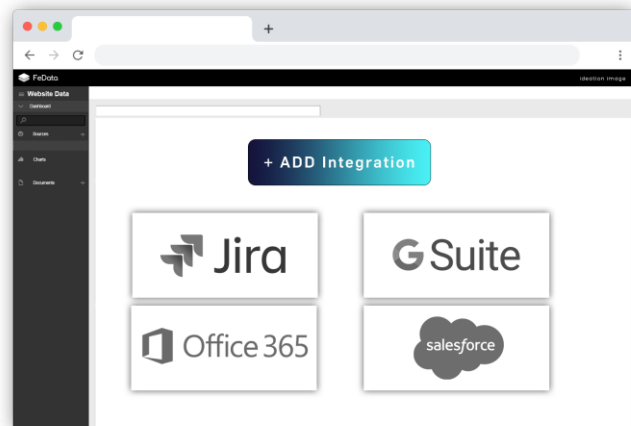


Explainable AI



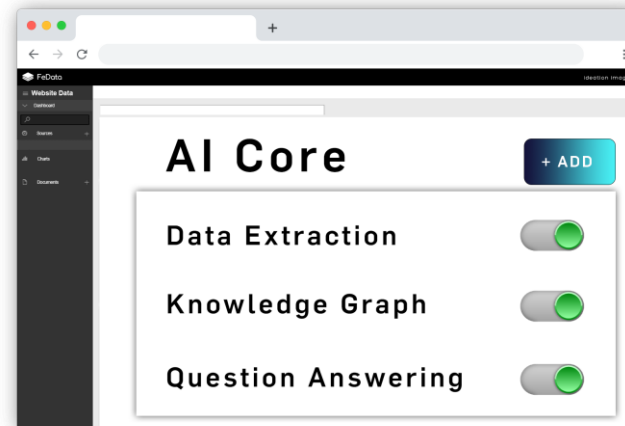
Integrations

Integrate distributed
data silos



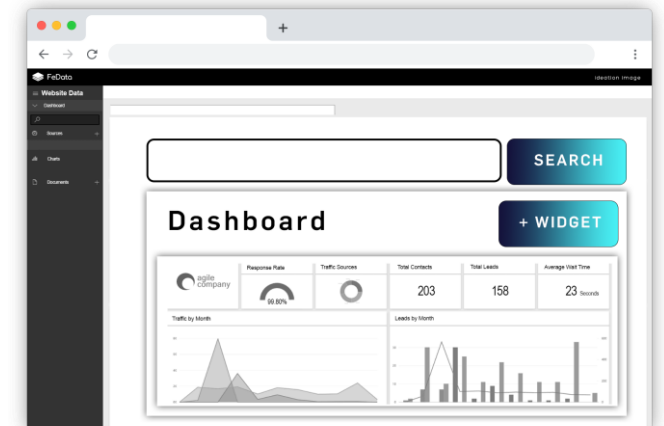
AI Core

Let FeData make your data
understandable



Dashboard

Search and understand data
globally like never before
with all metrics at **one spot**

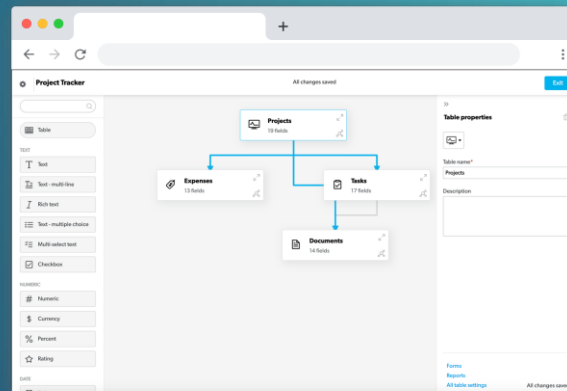


AI CEO (Advisor)



Descriptive Events

- Data signals
- Triggers (if this, then)
- AI driven reports



Visual Builder
Create your own flows
without any programming skills



Hypothesis Generation

Automated advice understandable
in natural language



Prescriptive Events


- Do things based on
data **predictions**

Hypothesis




Departments that use lean management and pay more than 2000€ to their employees perform 30% better

Ticket System



CRM



Advice

Implement lean management and increase salaries to be more than 2000€ to increase output of departments X,Y,Z to generate 30% more revenue



Traction

Building the best KGs!

700.000

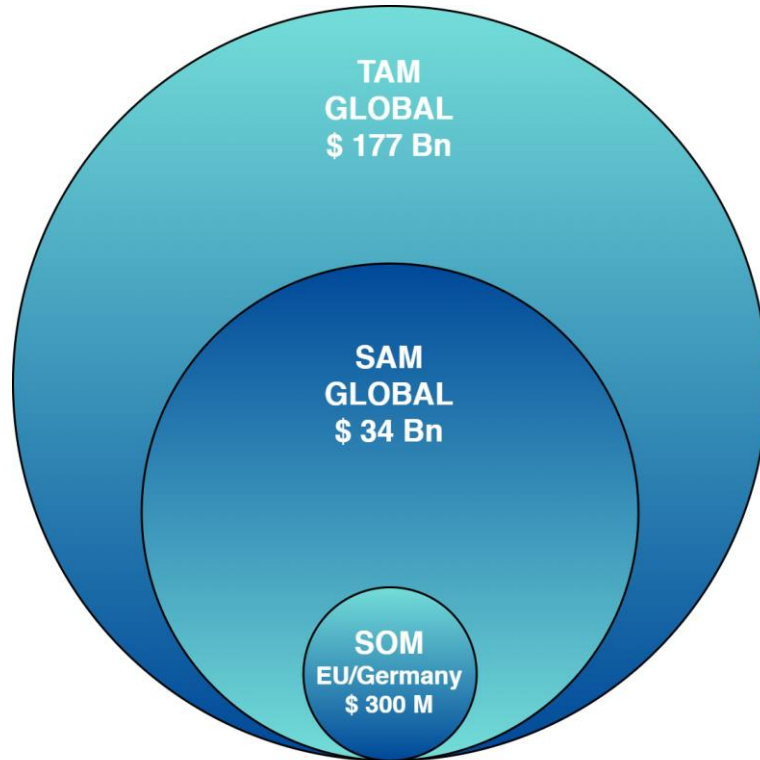
API Requests / Year

- Outperform state of the art by 3+ orders of magnitude on benchmarks
- 5 LOIs with SME
- 2 pilot projects in progress
- 5 academic research projects in progress
- Filed for german EXIST grant

Gefördert durch:



Traction



Forecast:
Next 5 years
\$ 397 – 520 Bn
CAGR: 13%

Key drivers
growing number of
smart connected devices

Highly fragmented data market

Business Model



Subscription

Web UI based SaaS platform access.

- **Tier1:** Starter License: \$2000
- **Tier2:** Pro License: \$8000
- **Tier3:** Business License: \$20,000.
- Additional Calls \$0.9 Each.
- Descriptive Flows: \$1,200 - \$1,800 Each.
- Prescriptive Flows: \$8,000 Each.

All prices annually



API Access

Paid access to FeData API

- **Paid access** to the KG extraction API (per call)
Calls \$0.6 Each.
- **Bulk access** to the KG extraction API
Calls \$0.6 Each.



Service Contracts

Corporate service contracts

- **Individual** service contracts

Team



Fabio Chiaramonte
CEO

Venture builder and architect with a passion for technology who has built leading and awarded tech companies.



Dr. Tim Ermilov
CTO

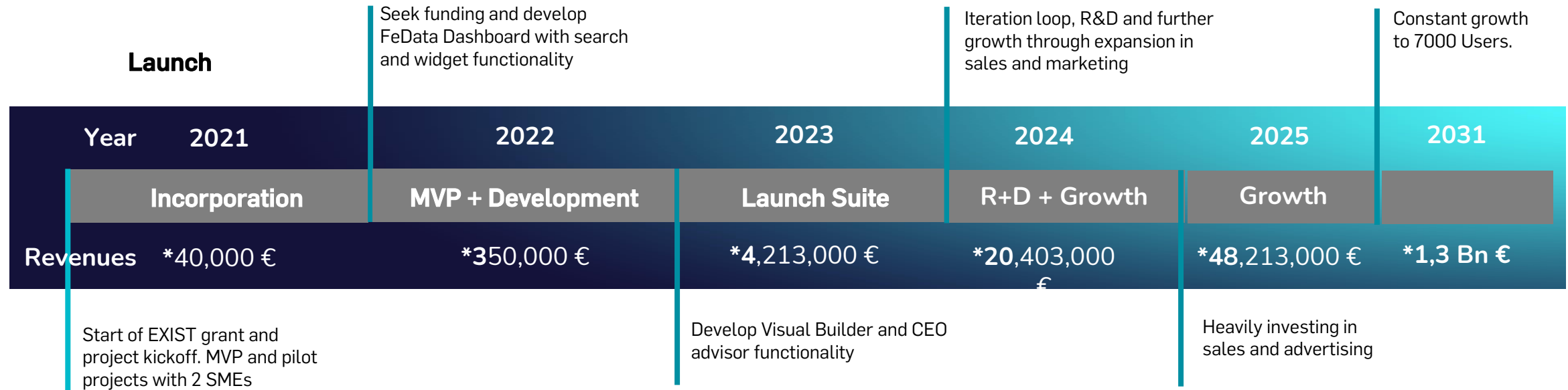
Computer Science Phd. with experience as startup founder and Ph.d in AI & ML



Prof. Dr. Axel Ngonga
CSO

Professor for Data Science at Paderborn University. Next Einstein Fellow 2016. 2x AI Miner Top researcher (2020/2021).

Timeline



Funding

**Looking for
€200.000
Angel Round**

12 Month Milestones

- **Milestone 1: Monetise Existing Customers.**

To do so we need to add a payment wall and invest ~1month development. Germanys biggest IT-serviceprovider for accountants is already asking to become API client as well as a number of network clients.

We believe we can monetise a few early clients with relatively low effort who generate us a decent recurring base cashflow.

- **Milestone 2: MVP with Seibert Media GmbH**

Seibert is looking to get a cross platform search as well as recommendation system for their Linchpin Dashboard. Linking Confluence, JIRA, Hive, Google and most of their best selling products.

Once the pilot proves the expectation, Seibert will proactively sell it as part of their portfolio to their customers acting as first channel multiplier and external sales team. Mainly aiming at the specific vertical of project management, IT and generic scrum and agile environments of larger organizations. Meanwhile starting with inhouse sales on API customers.

---BREAK EVEN---

(through having first API customers the project breaks even already during or prior to the MVP launch.

Milestone 3: With first **traction and metrics** from MVP we **pitch to VCs**, Google Ventures etc in order to start building the fully fledged Suite beyond the Atlassian Ecosystem. Aiming for higher funding rounds, enabling already first M/A activities for investors, as additional working capital probably is not mandatory. – See financial model

Get in touch



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Be smart. Be a Harry.