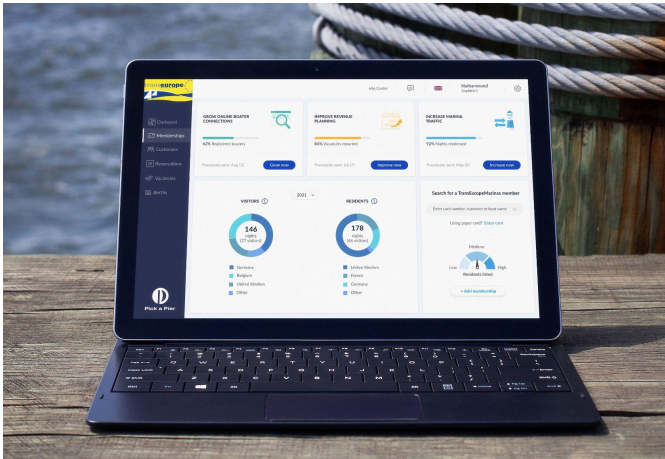


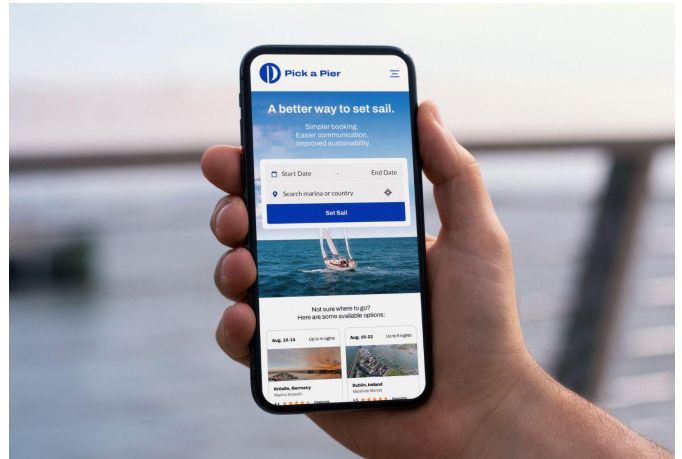


**We connect boaters and marinas on a digital platform that enables unprecedented communication, profitability, and sustainability.**



#### **For Marinas**

A turnkey solution that gives marinas tools to communicate with their own resident boaters and unparalleled access to a new stream of visitors.



#### **For Boaters**

A simple way for boaters to generate revenue from their own resident berthing spot and book a berth at destination marinas.

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#### **The Vision**

Transform the maritime industry for the next generation of boaters.

#### **The Market**

The recreational boating industry consists of 200M boaters and 30K marinas. €30B in maritime services is traded mostly offline with no existing transactional infrastructure.

#### **The Numbers**

For 2021 we're on track to enable €2.8M in maritime transactions. By the end of the year, we'll be working with 100+ marinas, giving access to ~50K boaters. At the current growth rate, we will become profitable by 2024.

#### **The Competitive Edge**

Pick a Pier is the only platform that can leverage the boater user base to generate the berthing supply and booking demand. While there are other existing marina operations management software and booking sites, no other platform has managed to connect marinas and boaters to create a cyclical system that perpetuates itself.

#### **The Super Network Effect**

Today, the 30,000 marinas worldwide are organized into a few hundreds of disparate networks and associations. Pick a Pier is poised to break down the barriers between those networks to unlock new levels of efficiency and revenue.

#### **The Most Sustainable Solution**

Pick a Pier's approach is inherently more efficient—enabling everyone to make the most of existing ocean resources and unlocking new levels of profitability.

#### **The Team**

##### **Idan Cohen, CEO**

Serial entrepreneur, Chairman of the Israel Marine Innovation Association—full member at ICOMIA.  
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##### **Asaf Cohen, CPO**

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##### **David Golin, CCO**

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