

XpeCAM Solution

For a better Art Management!

More Knowledge

- No more secrets about the Art work
- What materials were used

More Control

- To know the impact of every event in the Art work
- To know how far a user can go

Data management & Sharing

- Have the data anywhere & anytime
- Share the data with the right person/team

Costs

- Total cost control regarding the effort of any action
- Less expensive than lab test

Time

- Faster than lab test results
- Have faster knowledge at the user hands



ART
CONSERVATORS
PROBLEMS

A photograph of an art conservator wearing a white protective suit and a blue cap, working on a large mural. The conservator is using a tool to carefully remove a piece of the artwork. The background shows the intricate details of the mural, which appears to be a religious scene with figures.



- Phthalo blue
- Cobalt dark blue
- Egyptian blue
- Azurite natural
- Cinnabar red
- Zinnober red
- Cobalt yellow



XpeCAM X02



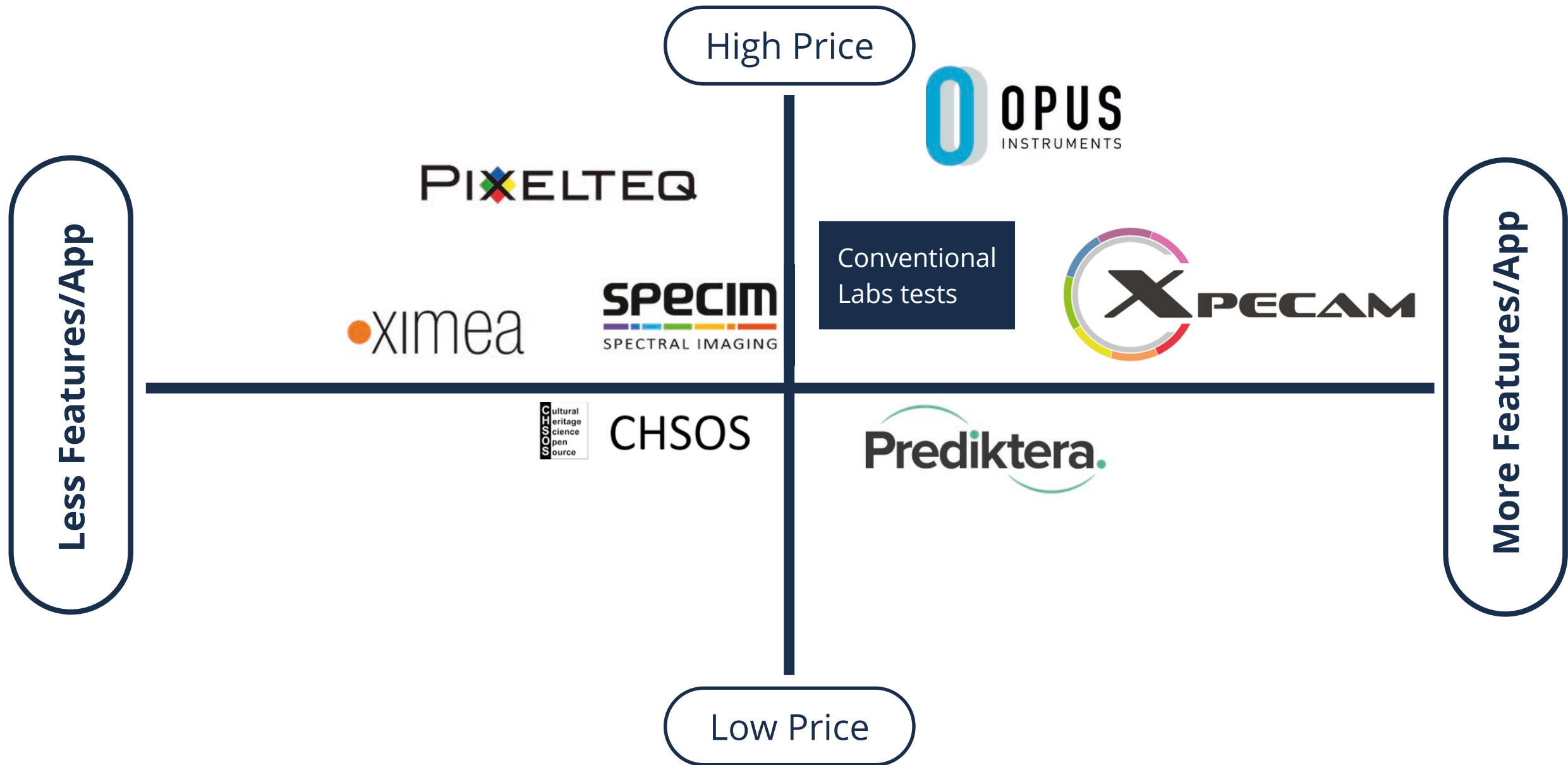
LAMP

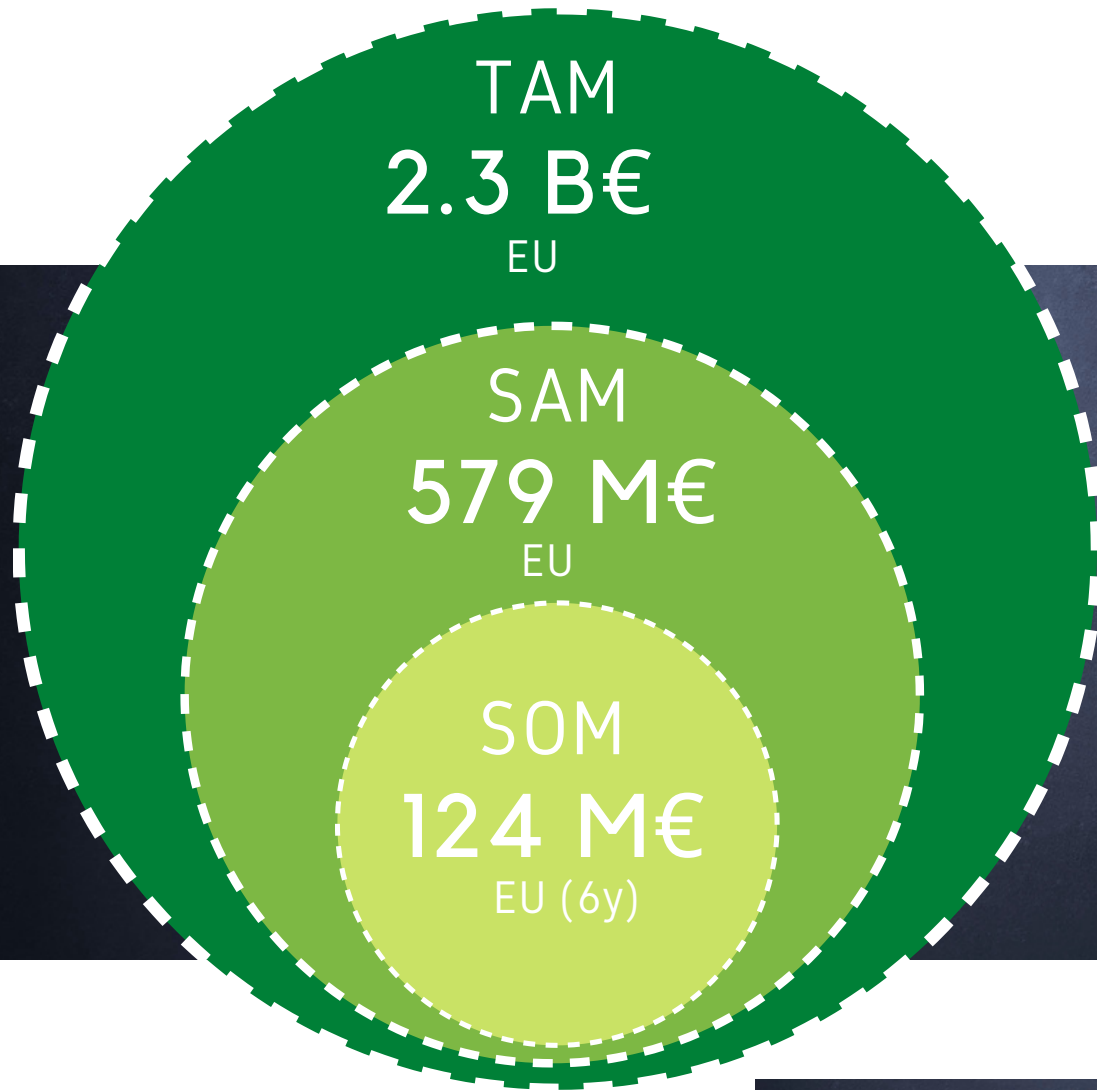


PLATFORM

**Go beyond the visible
with a single touch**

XpeCAM Solution Positioning





MARKET OPPORTUNITY: CULTURAL HERITAGE/ ART CONSERVATION

- The right commercial partner network
- Define strategy for each target country

A three-component solution with autonomous products

DEVICES

XpeCAM X02



19K €

LAMPA



2K €

SAAS

XpeCAM Platform



1k€/user/y

**Payback of this investment in less
than 2 years for End Users**



Market roadmap - Y0:2021



2021

Portugal
Italy
Netherlands
Spain

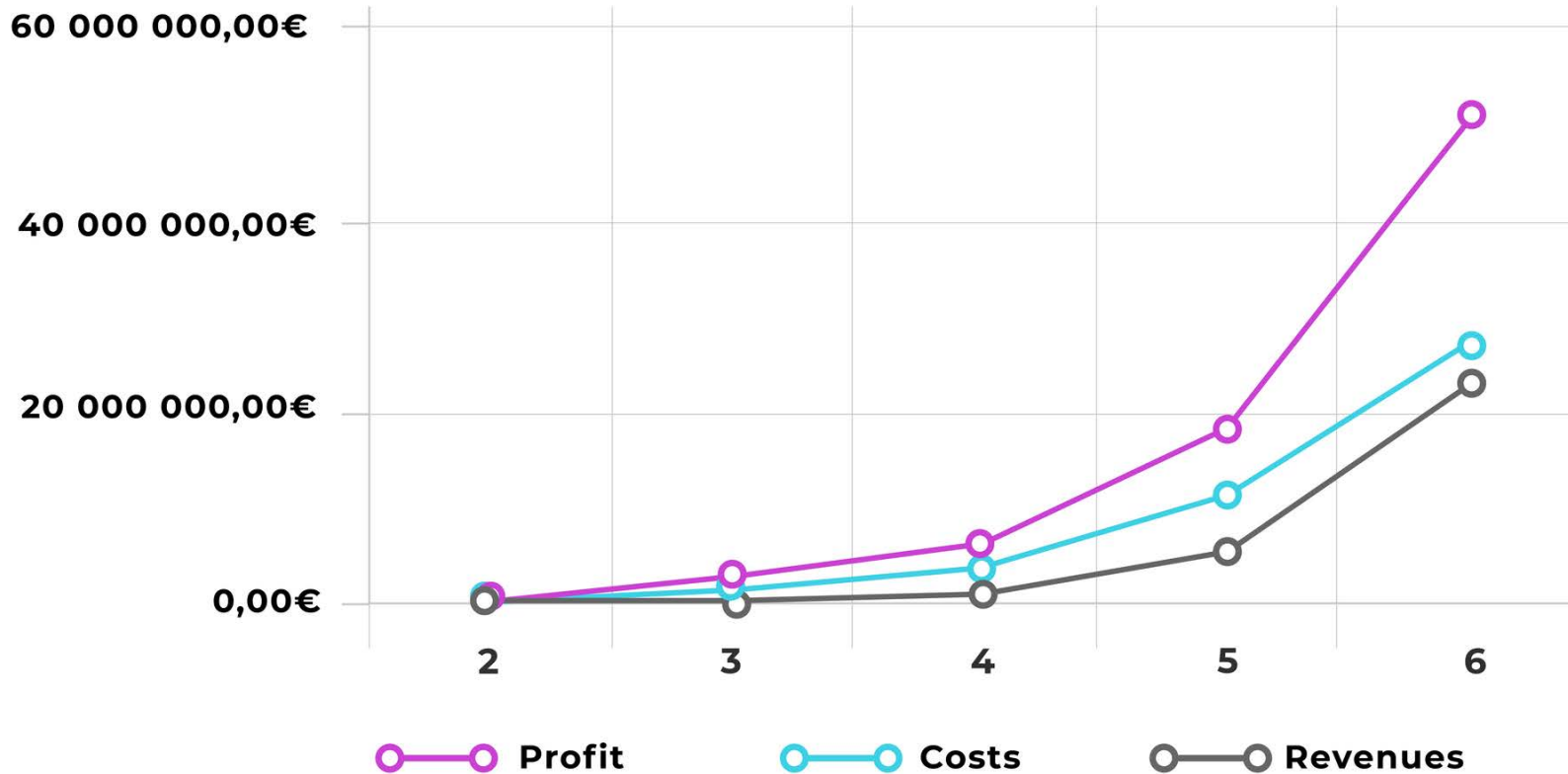
2022

France
Germany
United kingdom
East Europe
India

2023

USA
Brazil
Argentina

XpeCAM P&L Projection (6 years)



**Break Even
in less than
3 years**

FINANCIAL PROJECTIONS



OUR MANAGEMENT TEAM



António Cardoso

Co-Founder & CEO

Degree in Art Conservation
MBA From Minho Uni
20 years of experience
co-founder of SIGNINUM



Luís Aguiar

Co-Founder & CMO

Degree in Art Conservation
20 years of experience
MKT & Com manager
co-founder of SIGNINUM



Vassilis Papadakis

Co-Founder & CTO

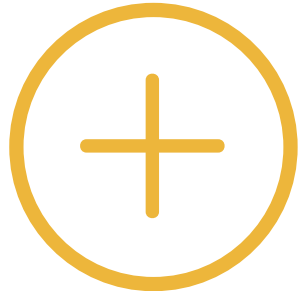
PhD in Physics & Optical
Instrumentation
21 years of experience in
research



Carlos Aguiar

COO

Degree in Production
Engineering/Mechanics
28 years of experience in
product development and
management



3
electronic eng.

4
mechanical eng.

4
software eng.

1
HR manager

3
MKT & SALES Team

1
communication manager

1
data scientist

1
agronomist eng.

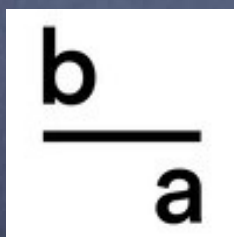
Partners



universidade de aveiro
theoria poesis praxis



ipt Instituto Politécnico de Tomar





PT2020

in implementation
2017-2019

(Internationalization project)

H2020

in implementation
2018-2020

(SMEInstrument | phase 2)

PT2020

in Implementation
2018-2021

(Agriculture project)

2,5M€

in funding (3 innovation projects)
for Cultural Heritage and Agriculture

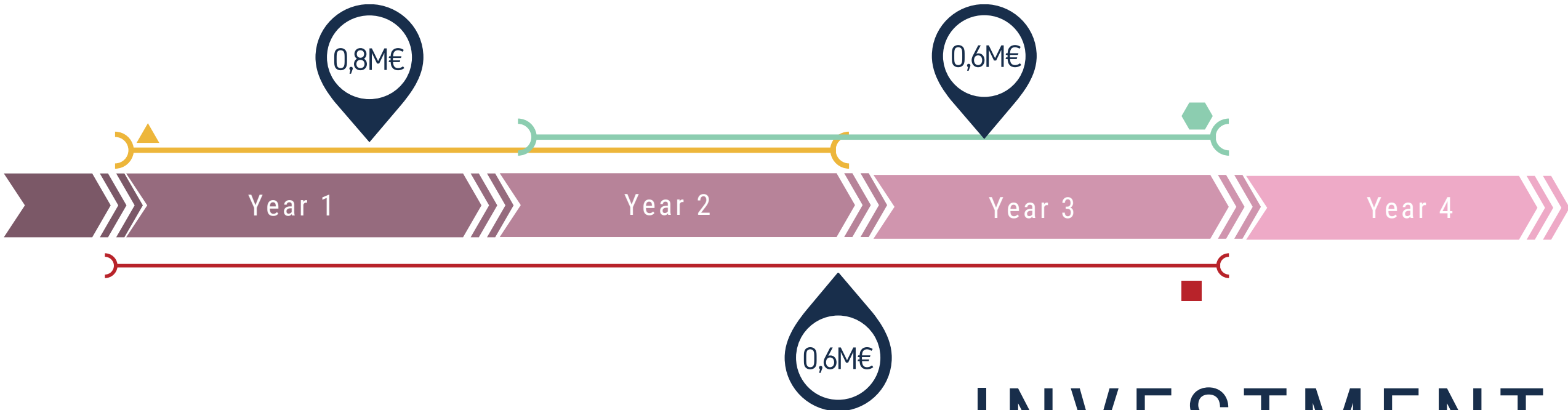
ACHIEVEMENTS

For the next 36 months we are seeking for:

Investment for 3 main purposes:

1. Continues R&D for new Features integration in XpeCAMPlatform
2. Promotion, Commercial Activities in Target EU Countries
3. Internationalization for new Geo Markets

2M€



INVESTMENT SEEKING

- ▲ R&D - Improve actual devices & new features integration
- Promotion activities - Explore all EU Market
- ⬢ Internationalization - New Markets - US, Latin America, & India



XpeCAM Solution

The right approach for a better
& Intelligent CH Management!



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