PROBLEM

WHAT IS THE PROBLEM YOU ARE SOLVING?

There is a technology gap in the current hardware market for 3D modelling professionals. On the one side, technologies for sketching are comfortable but not precise. On the other side, technologies for 3D modeling are very precise but uncomfortable to use.From a (hardware) technology prospective,the devices' market for 3D modelling has witnessed very little innovation in the last decade(s). 3D mouse specifically developed for 3D modelling were commercialized but have not been adopted due to their very high price (€300-500 – low value-for-money).

WHAT VALUE YOU CREATE FOR YOUR CUSTOMERS?

We help designer to sketch idea with more productivity with natural user interface.

SOLUTION

WHAT MAKES YOUR TECHNOLOGY SO SPECIAL?

Words and gestures create unique meaning and they complement each other.

FEATURES

1. **Various gesture recognition, from translation to shape and grab;**
2. **Voice recognition**
3. **Form factor;**
4. **Easily to setup**
5. **Artificial Intelligence algorithms**

STRATEGY

To minimize the risk associated with launching a product into a market dominated by only a few companies, our preferred commercialization strategy is based on a non-exclusive licensing deal with a major player in the field.

COMPANY OVERVIEW

Next Industries is a Company based in Milan with competence in IIoT and Wearable. Over 5000 devices have been sold in the past 5 years, in many markets from structural monitoring, robotic controller and sports performance, wherever motion is involved. The Tactigon, hardware and software lines, provides a comfortable and price-competitive solution that allows Next industries to tap into a €126-million market opportunity, yearly

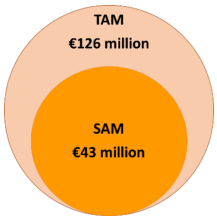
COMPETITOR

PRODUCT	PRICE	PAIN
3Dconnexion SpaceMouse	441€	It's unintuitive
Kensington expert wireless trackball	90 €	ergonimic form factor
Logitech wireless trackball m570	100 €	it's complicate

TARGET MARKET

WHO IS YOUR TARGET AUDIENCE AND HOW BIG IS THE MARKET?

The global 3D modelling market was estimated at a size of € 3.5 billion in 2019(1).With 2,528,000 users in the EU and US, a price of €149 and a depreciation time of 3 years.



TEAM

Massimiliano Bellino - CEO - MBA degree and experience in product development

Giorgio Bottà – CFO – M&A experience. Financial Accountin

Jacopo Finocchi – AI Architect - 20+ year's experience in software

Nadia Giuliani – Business Development and entrepreneur experience

Andrea Longobardi - hardware and firmware engineer with over 15+

TRACTION/ ACHIEVEMENTS

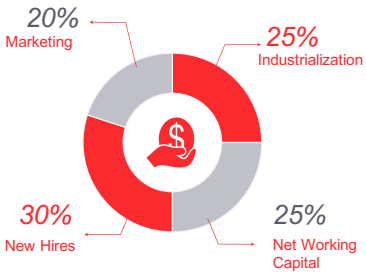
We have already two live business lines: Data acquisition devices and Wearables with worldwide distributors. This year we plan to launch in the market our new product Tactigon SKIN gesture controller with Artificial Intelligence. Tactigon SKIN is working prototype tested with:

- **Orange /NOKIA – April 2019**: Tactigon Skin used as remote controller of drone camera located 700 km far away
- **Kaiserslautern University Hackathon 2 – February 2019:** Tactigon Skin used as remote controller of laboratory Cobot
- **Zuken Innovation World – June 2019**: Tactigon Skin used as 3D Design controller
- **COMAU/FCA** (Fiat Chrysler Automobiles) – **December 2019**: Tactigon Skin used as remote controller of Edo Cobot arm
- **Politecnico di Milano – January 2020**: Tactigon Skin tested with the student
- Total Turnover reflect a cycle market IoT Gateway funnel from 2017 to 2018, going from **679K€** to **574K€**. The total turnover 2019 of Tactigon business line was over 200K€

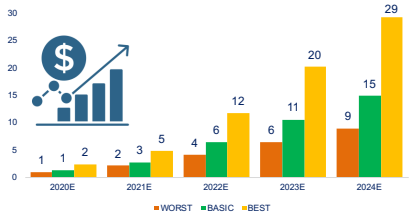
BUSINESS MODEL

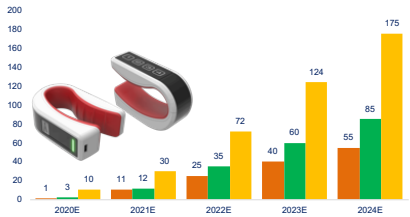
B2B Distributors network
Licence
FREEMIUM

INVESTMENT NEED



FORECAST





560K€	250K€	20	2
2019 Turnover	Public Grant	B2B Customers	Patent Registered

2M€ TOTAL FUNDS

126M€ TAM

43M€ SAM