## SINAFIS

Creating tomorrow's technology together


## January 2020 <br> Confidential

- Context
- Solution
- Competition
- History and Timeline
- First Clients
- Development Strategy
- Team and Partners
- Financing Plan
- Capital Investment
- Why Invest?


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Global Market for Agricultural Sensors
2018-750M €
2024-2.5 Milliards €
CAGR - 15.5\%
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French Market for Agricultural Sensors
2018-20M €
2024-225M €
CAGR - 10\%
CAGR soil sensors and sprayers - 15-20\%
Integration of new technologies on farms in France

| Material | Percentage owning | $\%$ who use it more than 30 min/day |  |
| :--- | :---: | :---: | :---: |
| Computer | 72 | 44 |  |
| Portable Computer | 59 | 53 |  |
| Tablet | 28 | 55 |  |
| Smartphone | 44 |  |  |
|  | January $\mathbf{2 0 2 0}$ |  |  |

$\operatorname{SiN} \hat{A}_{\text {Ens }}$
addresses $\mathbf{5}$ specific issues identified by small farmers dealing with an increasing lack of water:

- Water resource management - Reduction of water consummation
- Crop yield and quality - No more over- or under-watering




## Agricultural Domains

Field crops (wheat, corn, soy, sorghum, etc.), vegetables, fruit trees, olive groves, vineyards, medicinal and aromatic plants

## End-users

Small and large accounts in the Agro-chemical markets
Regional, national and international distributers Research institutes

## Value Proposition

High performance, robustness and reliability, price Of-the-shelf or customizable solutions



## Competition

| Company/ Product | Commer cial Model | Weather | Temp / Hum Air | Temp / Hum Sol | Leaf Humidity | GPS | Annual Unit Price $€$ (leasing) | Unit Price $\boldsymbol{€}$ (sales) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SINAFIS <br> SinaSens | Leasing or sales | NO | YES | YES | YES | YES | $\begin{gathered} 120 \\ \text { (for } 10 \text { for } 3 \text { yrs) } \end{gathered}$ | 349 |
| Meter Environment <br> (Formerly Decagon) <br> Sensors only | Sales | NO |  | YES | YES | NO | - | $\begin{gathered} 150 \\ \text { (without a } \\ \text { transmitter) } \end{gathered}$ |
| SENCROP <br> * Weather Station + Anemometer <br> * Weather Station + Pluviometer <br> * Weather Station + Anemometer + pluviometer | Sales | YES <br> YES <br> YES | YES <br> YES <br> YES | $\begin{aligned} & \text { NO } \\ & \text { NO } \\ & \text { NO } \end{aligned}$ | $\begin{aligned} & \text { NO } \\ & \text { NO } \\ & \text { NO } \end{aligned}$ | $\begin{aligned} & \text { NO } \\ & \text { NO } \\ & \text { NO } \end{aligned}$ | - | $\begin{aligned} & 372 \\ & 372 \\ & 744 \end{aligned}$ |
| WEENAT <br> * Weather Station | Sales | YES | YES | YES | NO | NO | - | 600 |
| GREEN CITYZEN <br> Hummbox HB_Soil_TH Hummbox HB_Air_Outdoor | Sales | $\begin{aligned} & \text { NO } \\ & \text { NO } \end{aligned}$ | $\begin{aligned} & \text { NO } \\ & \text { YES } \end{aligned}$ | $\begin{aligned} & \text { YES } \\ & \text { NO } \end{aligned}$ | $\begin{aligned} & \text { NO } \\ & \text { NO } \end{aligned}$ | $\begin{aligned} & \text { NO } \\ & \text { NO } \end{aligned}$ | — | $\begin{aligned} & 371 \\ & 412 \end{aligned}$ |
| AGRALIS - Sentec | Sales | NO | NO | YES | NO | NO | - | 2160 |

SinaSens Lease Plan includes the sensors and transmitter, Sigfox network service, data access and the API. The batteries are consumables. Decision support tools are not included.

SinaSens Sales Plan includes the sensors and transmitter, Sigfox network service, data access and the API for one year (renewable for a fee). The batteries are consumables. Decision support tools are not included.

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## History and Timeline




International Commercial Development

03/2020

## Production 250 units

## Focus commercialization

 France/International
## invivo ${ }^{\circ}$ Ermes,




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SENS

| Who? | Expected Results Actual Results | Provisional Status for 2020 |
| :---: | :---: | :---: |
| 1กViV2 Fermes LEADER | Yield Optimization (Corn and Sorghum) Yield increase +10 to 15\% | 100 systems <br> Start Date: 10/2018 <br> Provisional : +100 (Q2) |
| Mคvrro Fermes LEADER $^{\text {a }}$ | Prevention of diseases due to leaf infestation (Vineyards and Walnut orchards) <br> Identification of the risk levels and help on decision making | 100 systems <br> Start Date: 10/2018 <br> Provisional: +100 (Q2) |
| CODC Oliviers | Anticipate water-borne illnesses and monitor the development of bacteria impacting the trees (Olive Groves) <br> 30 à $40 \%$ increase in the harvest over a two-year cycle | 10 systems <br> Start Date: 01/2018 <br> Provisional: +50 (Q3) |
|  | Management of the ground cover between the vine rows in order to optimize the Water Holding Capacity of the soil. (Vineyards) <br> Optimization of the mowing or grinding to conserve the soil moisture level | 12 systems <br> Start Date: 07/2018 <br> Provisional: +12 (Q1) |
|  | To prevent disease attacks, optimize phytosanitary treatments, and anticipate frost (Vineyards) <br> A reduction of phytosanitary treatments by about 10\% | 1 system <br> Start Date: 04/2019 <br> Provisional: +10 (Q2) |
| Maraichers indépendants | Optimizing the management of water resources, controlling the planting of seedlings and improving the quality of production(Various cultures) The optimum choice of watering method and a reduction of $\mathbf{2 0}$ to $\mathbf{2 5 \%}$ in water consumption. Optimization of working time | 5 systems <br> Start Date: 12/2017 <br> Provisional: +100 (Q3) |
| เ101900 $)^{\circ}$ | Optimizing the management of water resources and improving the quality of production(Aromatic and Medicinal Plants) <br> The optimum choice of watering method for better quality of production | 12 systems <br> Start Date: 03/2018 <br> Provisional: +10 (Q2) |
|  | Optimizing the deployment of auxiliaries, preventing diseases and optimizing phyto treatments <br> Increased efficiency in the application of auxiliaries (larvae, mini wasps, bumblebees, etc.) $\rightarrow$ better disease prevention and optimization of biocontrol January 2020 \| Confidential | 20 systems <br> Start Date: 01/2020 <br> Provisional: +500 (Q3) |

## Development Strategy



Equity Investors


Distribution Partnerships France


Distribution Partnerships International

01/2021
06/2020

01/2020
R\&D SmartCuve, SmartCrue, Metéo, etc.


## Development Strategy: New Services

## New Use Cases

Irrigation management for vegetal walls and roofs for Smart City solutions
Temperature/humidity monitoring for hay fermentation and fire prevention
Temperature/humidity monitoring for field crop storage
Temperature/humidity monitoring for insect farms

| New Products |  |
| :--- | :--- |
| SmartCuve | System to control the fermentation of wine in the tank by following the density <br> of the must |
| Analog sensors | Adaptation of existing sensors for integration with analog systems |
| Weather Station Controller Module | Development of a modular control unit for weather stations |
| SmartCrue | Flood detection and alert system that can detect rising water, turbidity, quality <br> (conductivity) and temperature |

- Christophe Beaulieu - President \& CEO

30 years of experience as Technical Director R \& D - Delta Security, Sicli, Chubb / UTC, etc.
$\rightarrow$ All the technical studies and the management of suppliers and subcontractors.

- Ari Kambouris - Managing Director

23 years experience as project / program manager - Sogeti, Capgemini and PTC, etc.
$\rightarrow$ Administrative and financial management, commercialization and customer relations.

Philippe Rivière (Business development), Yoann Perez (Technical) - Process Expert


|  | 2019 | 2020 | 2021 | 2022 |
| :---: | :---: | :---: | :---: | :---: |
| Sales | 45K€ | 445K€ | 804K€ | 1.1M€ |
| Capital | 30K€ |  |  |  |
| Subventions | 10K€ | 20K |  |  |
| Anticipated Loans + Investments |  | 200K€ |  |  |
| Total resources | 85K€ | 665K€ | 804K€ | 1.1M€ |
| R\&D | 5K€ | 12K€ | 50K€ | 100K€ |
| Production Charges | $5 \mathrm{~K} €$ | 165K€ | 294K€ | 423K€ |
| Management and other charges | 30K€ | 340K€ | 370K€ | 560K€ |
| Total Expenses | 40K€ | 517K€ | 714K€ | 1M€ |
| Net | 45K€ | 148K€ | 90K€ | 100K€ |
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Sinafis SAS has decided, in the light of the results achieved to date, to increase our capital by $€ 100,000$ in early 2020.

This financing will allow Sinafis to continue development efforts and to accelerate the penetration of the target markets.

Low-cost Concept - In-line with market needs

First client results are extremely positive


Network of small and large accounts permitting the company to accelerate market penetration internationally


Strong in-house ability of the team to develop new services at the request of customers

Low financing need with a fast economic break-even point

