

Creating tomorrow's technology together





- Context
- Solution
- Competition
- History and Timeline
- First Clients
- Development Strategy
- Team and Partners
- Financing Plan
- Capital Investment
- Why Invest?





## **Global Market for Agricultural Sensors**

2018 - 750M € 2024 - 2.5 Milliards € CAGR - 15.5%



## **French Market for Agricultural Sensors**

2018 - 20M €
2024 - 225M €
CAGR - 10%
CAGR soil sensors and sprayers - 15-20%

#### Integration of new technologies on farms in France

Material	Percentage owning	% who use it more than 30 min/day
Computer	72	44
Portable Computer	59	
Tablet	28	53
Smartphone	44	55







addresses <u>5 specific issues</u> identified by small farmers dealing with an increasing lack of water:

Water resource management – Reduction of water consummation



Crop yield and quality – No more over- or under-watering



Crop durability and longevity – Storage times and freshness



Trace the evolution of seasonal cycles – refine annual predictions



Budget constraints – Existing systems are too expensive!







## **Agricultural Domains**

Field crops (wheat, corn, soy, sorghum, etc.), vegetables, fruit trees, olive groves, vineyards, medicinal and aromatic plants

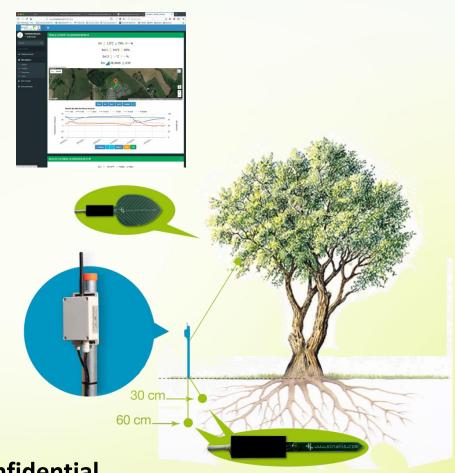
#### **End-users**

Small and large accounts in the Agro-chemical markets

Regional, national and international distributers
Research institutes

## Value Proposition

High performance, robustness and reliability, price Of-the-shelf or customizable solutions





Company/ Product	Commer cial Model	Weather	Temp / Hum Air	Temp / Hum Sol	Leaf Humidity	GPS	Annual Unit Price € (leasing)	Unit Price € (sales)
SINAFIS SinaSens	Leasing or sales	NO	YES	YES	YES	YES	<b>120</b> (for 10 for 3 yrs)	349
Meter Environment (Formerly Decagon) Sensors only	Sales	NO		YES	YES	NO	_	150 (without a transmitter)
SENCROP * Weather Station + Anemometer	Sales	YES	YES	NO	NO	NO	_	372
* Weather Station + Pluviometer		YES	YES	NO	NO	NO	_	372
* Weather Station + Anemometer + pluviometer		YES	YES	NO	NO	NO	_	744
WEENAT * Weather Station	Sales	YES	YES	YES	NO	NO	_	600
GREEN CITYZEN Hummbox HB_Soil_TH Hummbox HB_Air_Outdoor	Sales	NO NO	NO YES	YES NO	NO NO	NO NO	_	371 412
AGRALIS - Sentec	Sales	NO	NO	YES	NO	NO		2160

SinaSens Lease Plan includes the sensors and transmitter, Sigfox network service, data access and the API. The batteries are consumables. Decision support tools are not included.

SinaSens Sales Plan includes the sensors and transmitter, Sigfox network service, data access and the API for one year (renewable for a fee). The batteries are consumables. Decision support tools are not included.

# **History and Timeline**





**Prototyping** and Pilot **Programs** 



Industrialization



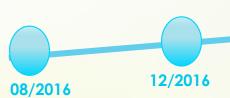
Start of commercialization France



**Development of Distribution Partners France** 



**International Commercial Development** 



R&D, Pilot Programs



03/2018



03/2020

**Production 250 units** 

First clients and results

Focus commercialization France/International

















Who?		Expected Results  Actual Results	Provisional Status for 2020	
invivo: E	ermes EADER	Yield Optimization ( <i>Corn and Sorghum</i> )  Yield increase +10 to 15%	100 systems Start Date: 10/2018 Provisional: +100 (Q2)	
invivo: [	ermes EADER	Prevention of diseases due to leaf infestation ( <i>Vineyards and Walnut orchards</i> ) Identification of the risk levels and help on decision making	100 systems Start Date: 10/2018 Provisional: +100 (Q2)	
CODC Oliviers		Anticipate water-borne illnesses and monitor the development of bacteria impacting the trees ( <i>Olive Groves</i> )  30 à 40% increase in the harvest over a two-year cycle	10 systems Start Date: 01/2018 Provisional: +50 (Q3)	
IFV INSTITUT FRANÇAIS		Management of the ground cover between the vine rows in order to optimize the Water Holding Capacity of the soil. ( <i>Vineyards</i> )  Optimization of the mowing or grinding to conserve the soil moisture level	12 systems Start Date: 07/2018 Provisional: +12 (Q1)	
Control of the state of the sta		To prevent disease attacks, optimize phytosanitary treatments, and anticipate frost ( <i>Vineyards</i> )  A reduction of phytosanitary treatments by about 10%	1 system Start Date: 04/2019 Provisional: +10 (Q2)	
Maraichers indépendants		Optimizing the management of water resources, controlling the planting of seedlings and improving the quality of production( <i>Various cultures</i> )  The optimum choice of watering method and a reduction of 20 to 25% in water consumption. Optimization of working time	5 systems Start Date: 12/2017 Provisional: +100 (Q3)	
iteipmai		Optimizing the management of water resources and improving the quality of production( <i>Aromatic and Medicinal Plants</i> )  The optimum choice of watering method for better quality of production	12 systems Start Date: 03/2018 Provisional: +10 (Q2)	
RIOLOGICAL SYSTEMS		Optimizing the deployment of auxiliaries, preventing diseases and optimizing phyto treatments Increased efficiency in the application of auxiliaries (larvae, mini wasps, bumblebees, etc.) → better disease prevention and optimization of biocontrol January 2020   Confidential	20 systems Start Date: 01/2020 Provisional: +500 (Q3)	



# **Development Strategy**



**Equity Investors** 



Distribution **Partnerships** France



Distribution **Partnerships International** 



**Development of** other services



03/2020





01/2021



06/2020

R&D SmartCuve, SmartCrue, Metéo, etc.













































#### **New Use Cases**

Hen 900 Gueso					
Irrigation management for vegetal walls and roofs for Smart City solutions					
Temperature/humidity monitoring for h	nay fermentation and fire prevention				
Temperature/humidity monitoring for f	ield crop storage				
Temperature/humidity monitoring for i	nsect farms				
	nay fermentation and fire prevention ield crop storage nsect farms				
New Products					
SmartCuve	System to control the fermentation of wine in the tank by following the density of the must				
Analog sensors	Adaptation of existing sensors for integration with analog systems				
Weather Station Controller Module	Development of a modular control unit for weather stations				
SmartCrue	Flood detection and alert system that can detect rising water, turbidity, quality (conductivity) and temperature				





#### Christophe Beaulieu – President & CEO

30 years of experience as Technical Director R & D - Delta Security, Sicli, Chubb / UTC, etc.

→ All the technical studies and the management of suppliers and subcontractors.



#### Ari Kambouris – Managing Director

23 years experience as project / program manager - Sogeti, Capgemini and PTC, etc.

→ Administrative and financial management, commercialization and customer relations.



Philippe Rivière (Business development), Yoann Perez (Technical) – Process Expert

Our internal and external activities:



























	2019	2020	2021	2022
Sales	45K€	445K€	804K€	1.1M€
Capital	30K€			
Subventions	10K€	20K		
Anticipated Loans + Investments		200K€		
Total resources	85K€	665K€	804K€	1.1M€
R&D	5K€	12K€	50K€	100K€
Production Charges	5K€	165K€	294K€	423K€
Management and other charges	30K€	340K€	370K€	560K€
Total Expenses	40K€	517K€	714K€	1M€
Net	45K€	148K€	90K€	100K€



Sinafis SAS has decided, in the light of the results achieved to date, to increase our capital by € 100,000 in early 2020.

This financing will allow Sinafis to continue development efforts and to accelerate the penetration of the target markets.





**Low-cost Concept – In-line with market needs** 



First client results are extremely positive



Network of small and large accounts permitting the company to accelerate market penetration internationally



Strong in-house ability of the team to develop new services at the request of customers



Low financing need with a fast economic break-even point