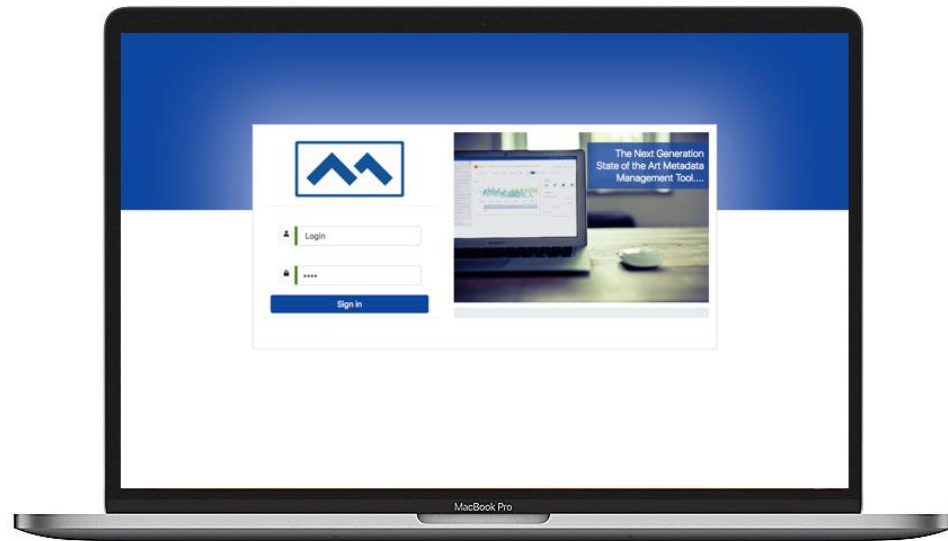




Music Ownership Identification



MUSIC INDUSTRY's CHALLENGE

Music Industry in 2019 : Inefficient Ownership Identification

Problem?

Bad ownership identification = Bad monetization

Reason?

Passivity towards digitization

Problem size?

\$4,8Bn (25% of \$19,1Bn)

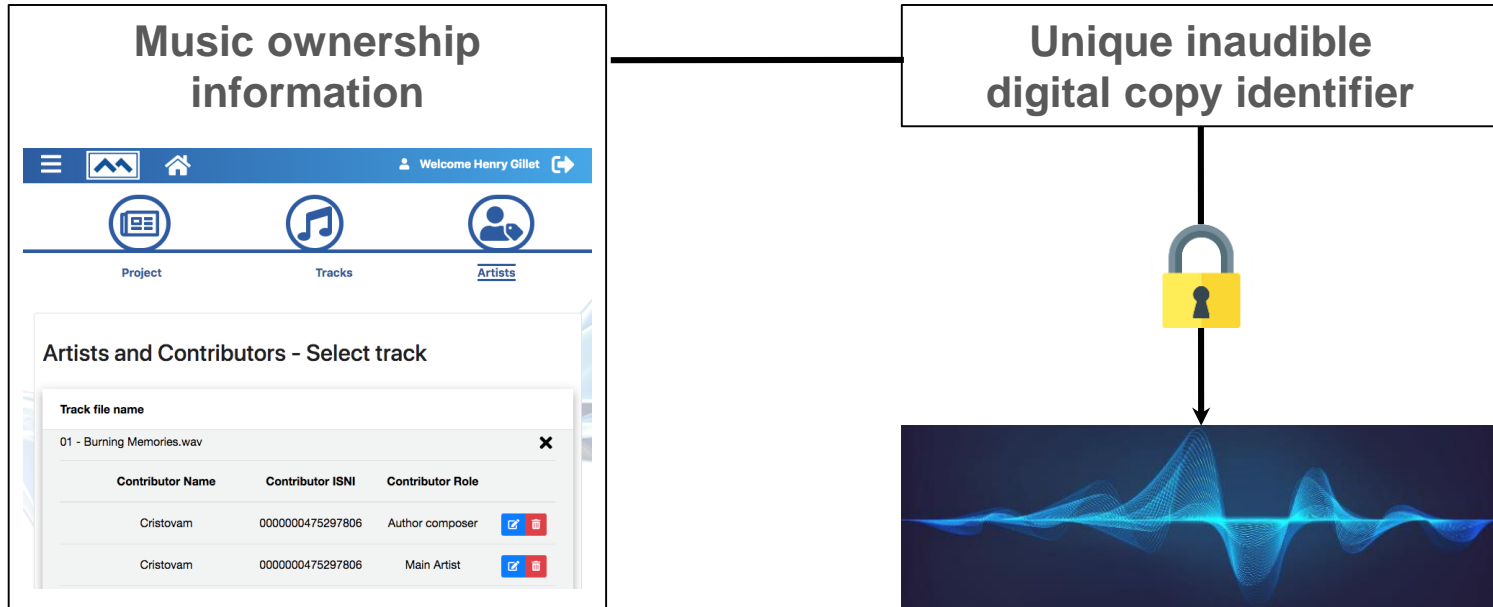
OUR SOLUTION



Development of innovative ownership authentication solutions

Based on the only stable element in the value chain : **the sound wave itself**

A unique & robust identification technology being patented



HIMETA's TEAM: EXPERIENCED & COMPLEMENTARY



NICOLAS
CEO



NICOLA
CTO



THOMAS
Product / Sales & Marketing



YOURI
Co-founder / Vision



THIBAUT
Co-Founder / Finances



JEAN-ROBERT
Metadata Advisor

B2B MARKET APPROACH

Understand client's needs

Implement our technology into their processes

One-shot set-up fee + recurring licence fee

- 1. Dynamic ownership Management**
- 2. Airplay Monitoring**
- 3. Gamers' Videos**
- 4. Ownership ID in DJ Mixes**

MARKET FIT

Dynamic Ownership Mgmt



Total market size: 19,1 billion USD

Airplay Monitoring



Total market size: 30 million USD

Gamers' Videos



XBOX



Market info: 200m viewers/day
50bn hours viewing/year

Ownership ID in DJ Mixes



Market info: Electro Music = 3rd most popular
Music genre = 1,5 bn listeners worldwide

COMPETITIVE LANDSCAPE

Ownership Management



Limits: internal organization
Himeta: extension to outside & robust

Gamers' Videos

No competition so far

Airplay Monitoring



Limits: garbage in = garbage out
Himeta: highly effective in closed circles

Ownership ID in DJ Mixes



Limits: time-stretching & garbage in/out
Himeta: more accurate & more robust

INVESTMENT OPPORTUNITY

2019

1 paid test

2020

1 contracts signed
+ 2 paid tests

2021

+ 2 contracts signed
+ 4 paid tests

REVENUE

100k€

750k€

2,8m€

INVESTMENT

500k€

**EXIT 3-5y
x 10**