



SAS à capital variable au capital de
238 850 €
RCS Bordeaux n°790592265 France

ArCapfi

Executive Summary

Dosing Mixing Device
CapOmix et ses MixCaps



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FINANCIAL INFORMATION

Stage : launching manufacture
Financial partner : Michelin IDE
Capital seeking : 1 000 000 €
SEED CAPITAL 1^{er} round

USE OF FUNDS

58% Products manufacturing
25% Marketing/Sales
10% R&D
7% General management

TEAM

• **Founder & CEO :** Françoise Moreau. 25 years in corporate finance (equity research, M&A, IPO) at DAFSA, CHASE, SOFARIS, EFI, SG. In charge of general management, strategy, R&D, marketing.
Majority shareholder.

• **Director Design office and Technique:** Manuel Gomez. 40 years in moulding & plastics, at SMP-PLASTIBEL-BOURSIER-SOGREG. In charge of technique, design office, production.
Minority shareholder.

ACTIVITY

ArCapfi is a young innovating company, which conceives, develops, manufacture and markets unidoses packaging products which take account of the products, manufacturers and consumers needs. It develops CapOmix and its pods, a patented innovation resulting from its R&D.

CONCEPT

The CapOmix system is an innovating lidded pod packaging solution taking the shape of a mixing dosing functional device. It is fixed on various containers (bottles, feeding-bottles, glasses, tubes, pouches), to make instant mixtures with pods, sure and hygienic, without contact with the products and without electric machine. All ages, we need to make instant mixtures, for drink, food, cares, leisures, travels, plants. CapOmix is allowed products to cold mix to use pods, whose market increases of +20% / year. **It is the "Nespresso for cold mixtures".**

VIDEO DEMONSTRATION sur www.capomix.com

ADVANTAGES

To dose (powder or liquid) and to preserve products properties, until the moment of consumption, with the pods. To make instant, sure and hygienic mixtures, with CapOmix, which is reusable and is carried everywhere. To have a consumption personalized and tailor-made with the pods. With CapOmix and pods, the liquid is only a means of absorption and not a means of storage. What offers a product better efficiency and gets durable economies on transport and energy.

MODEL

- Sale in BtoB, a device + consumable: *CapOmix* device + pods.
- Dependent products: sale of one CapOmix generates the sale of pods (from 10 to >100 time) (model similar to Nespresso).
- Manufacture is sub-contracted with plasturgists.
- Resale complementary products: feeding-bottles, glasses,...
- Royalties from the patents.

MARKET

The market is worldwide and transverse, it represents several billion euros. With various applications : Drink-food, Health-Pharmacy, Cosmetic, Hygiene, Cleaning products, Products plant health, Chemicals, Catering (plane, train, boat, base of life),

TARGET

After a phase of R&D and prototyping validating the concept and the innovation by several patents, this fund raising must allowed to launch the products manufacturing and marketing, with the manufacture of the pilot moulds and products range, to allow marketing launching for the first customers interested. And finance e-commerce site and IoT device development.

Finalist at the Challenge of the Food Intelligence/ 2016 Paris Packing Oscar in startup promising category

Selected by a jury of experts to present its innovation during the Start-up Pitch organized for the show Pharmapack Paris 2018



The CapOmix works with various pods
It's the «Nespresso for cold mixtures»

Quantities of product to be conditioned	Quantities of pods IML powder
POWDER or LIQUID	In 5 gr
10 Tons	2 millions
100 Tons	20 millions

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Do it yourself, Hotel-Bar-Restoration.

COMPETITION

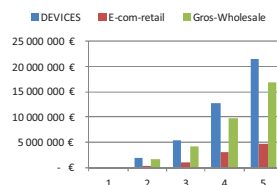
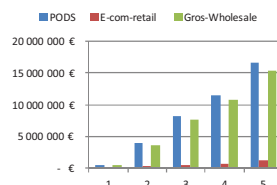
For the CapOmix device: Nestle, the only competitor which has a simple pod opening, for its infantile milk pods, sold like accessory with its machine, which is not usable everywhere, which is very different from the product patented by ArCapfi.

There are also measuring caps, but for Bi-products only, whereas with CapOmix you can make N mixtures with N produits, because it is reusable. Competition for the pods is appeared as: stick or sachet, but their opening is manual, not hygienic and not protected, and do not allow the mixtures.

TRACTION

4 patents active or in progress,
6 packaging applications,
45 industrialists prospects in various sectors.
Some partners who are close investing in the project.

Business Projection

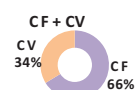


Capital seeking

1^{er} round : 1 000 K€

2^e round : 3 000 K€

Use of funds



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18