

Beesy 

ARTIFICIAL INTELLIGENCE FOR
MANAGERS AND THEIR TEAM

#INFORMATION OVERLOAD #TOOLS OVERLOAD MANAGERS SPEND 65% OF THEIR TIME MANAGING AND SHARING INFORMATION



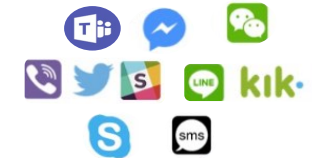
MAIL



CALLS / CONFERENCE



INSTANT MESSAGING



MEETINGS



DOCUMENTS



+ Collaborative tools
Legacy softwares
Administrative

MANAGERS AND COMPANIES IN THE AGE OF URGENCY

54%

Of the 100 Millions managers worldwide feel time constrained and don't have time to take a step back on the way they do things

77%

of managers are stressed at work

50k€

Yearly inefficiency /manager in a company to handle information

BESY, THE **ARTIFICIAL INTELLIGENCE** TO SORT AND MANAGE INFORMATION DIRECTLY FROM THEIR DAILY TOOLS

1 **AUTOMATE & HELP DECISIONS**



MEETING MANAGEMENT



TASK/PROJECT MANAGEMENT



COLLABORATION



TEAM MANAGEMENT



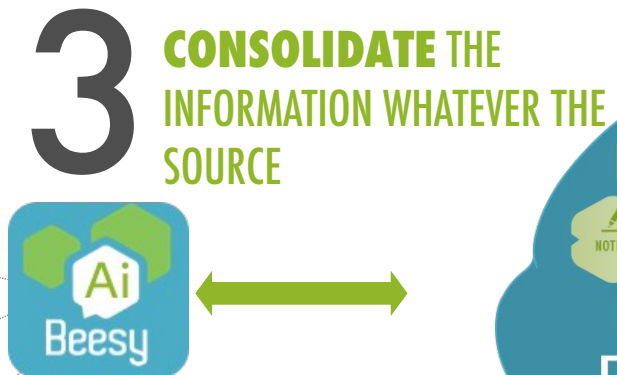
GOAL MANAGEMENT



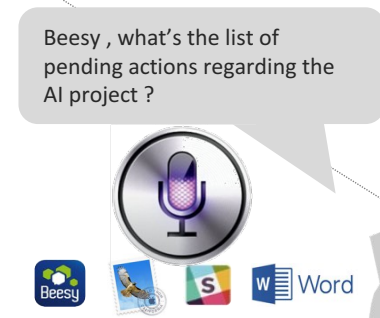
AUTOMATED REPORTING



WORKFLOW AUTOMATION



4 **CENTRALIZE, SORT & STRUCTURE THE INFORMATION**



BUSINESS MODEL



TARGETING B2B TEAMS
YEARLY REVENUE PER B2B USER
from **300** to **600**€



A GROWING MARKET

2 MILLIONS

Monthly searches on Google

source : Google analytics

100 MILLIONS

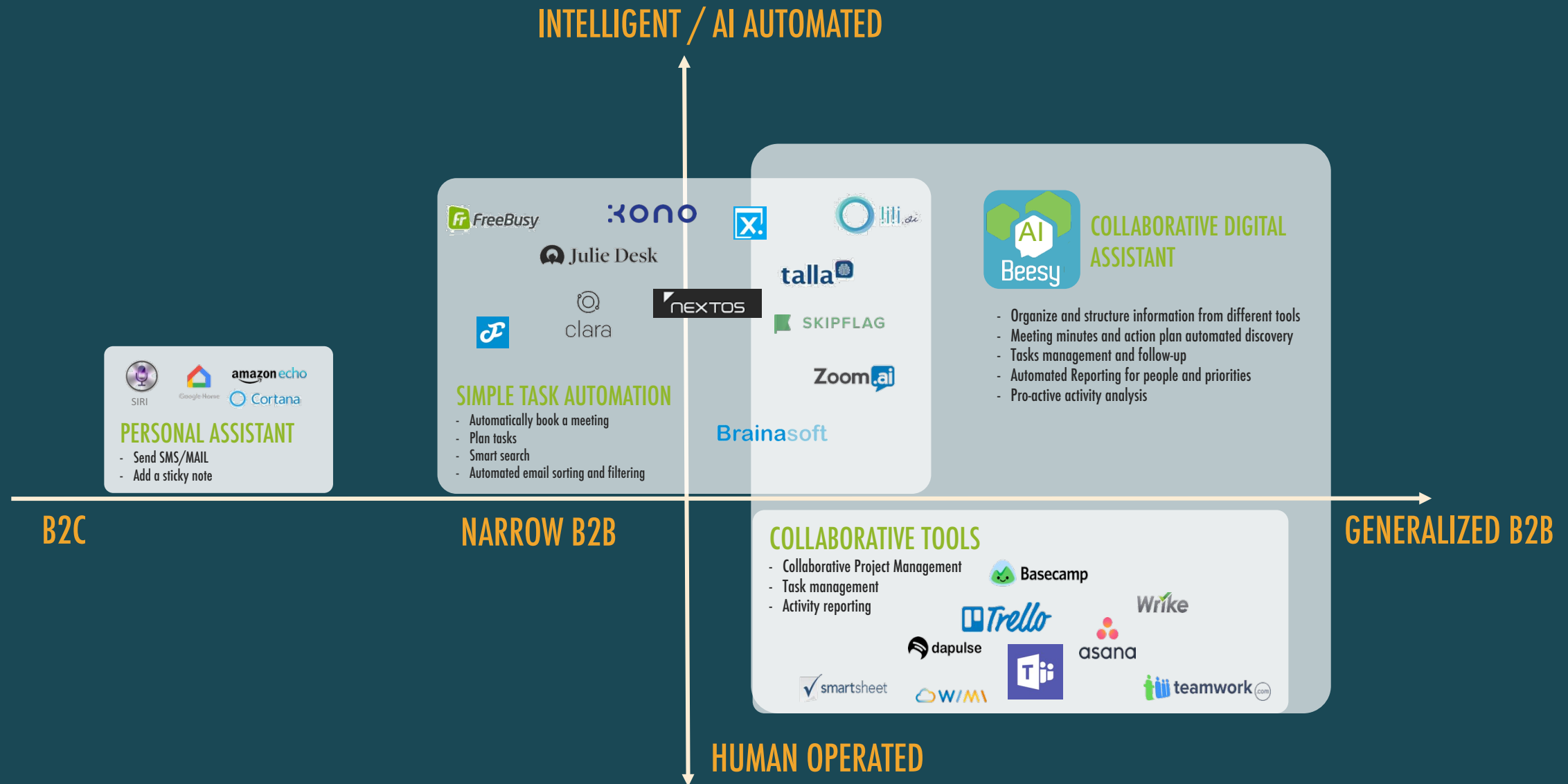
Managers worldwide

+40% /YEAR

Growth for the virtual assistant market

Sources: Statista, Socratic Technologies, MindMeld, and Tractica

OUR COMPETITION



OUR TEAM



David Chevenement

CEO
BeesApps Founder

International Sales and Marketing director at
Locatel (CA : 50M€)
60% growth in 18 months (12 to 19M€)



Dina Chevenement

Marketing Director

Marketing and Communication Director at
Completel (CA : 500 M€)
SMB Market Launch
+ 56% growth
+ 300 % Turnover in 11 years



Christopher Mesquita

Sales Director

Large account sales and large ad campaign
management at FullSix & HighCo :
1 M€ for M6 Mobile,
300k for Gaumont,
100k for Malakoff Mederic



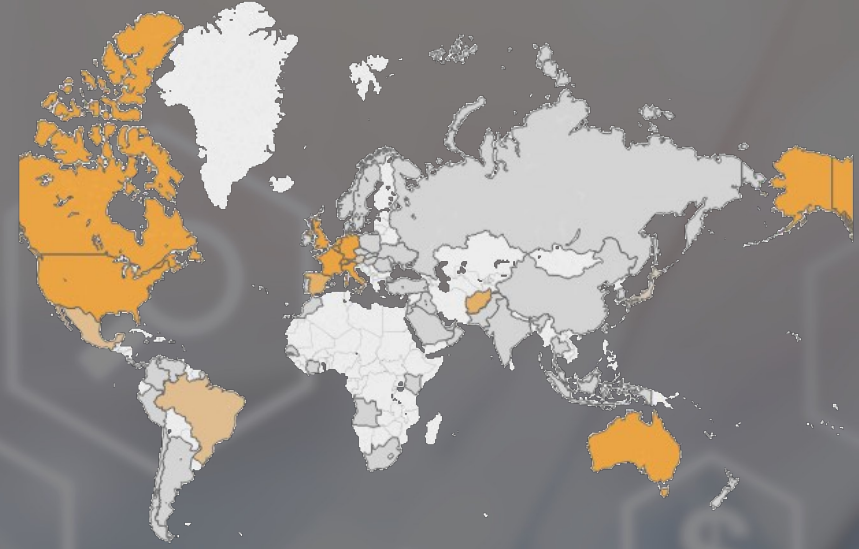
Jean-Charles Ragons

CTO - Lead developer

2 patents, 1 international
Lead Developer at Arrow - Cloud services
licensing platform
2000 distributors
10 M€ / month turnover



BEE SAPPS CURRENT STATUS



50K USERS

10% ACTIVE
+ 40K IPAD APPS

1600

PAID USERS
OF WHICH 110 B2B TEAMS

350K€

2018 TURNOVER

MRR

24 K€

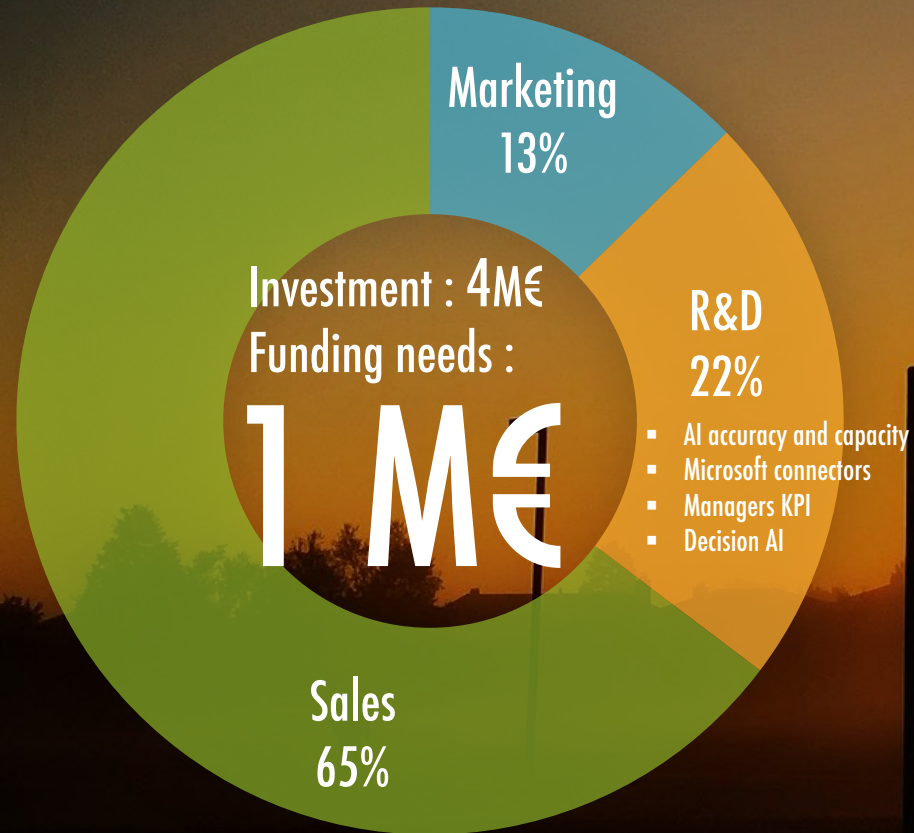
+ 62% /YEAR

100% DEVELOPED IN SELF FINANCING

THEY ALREADY TRUST US



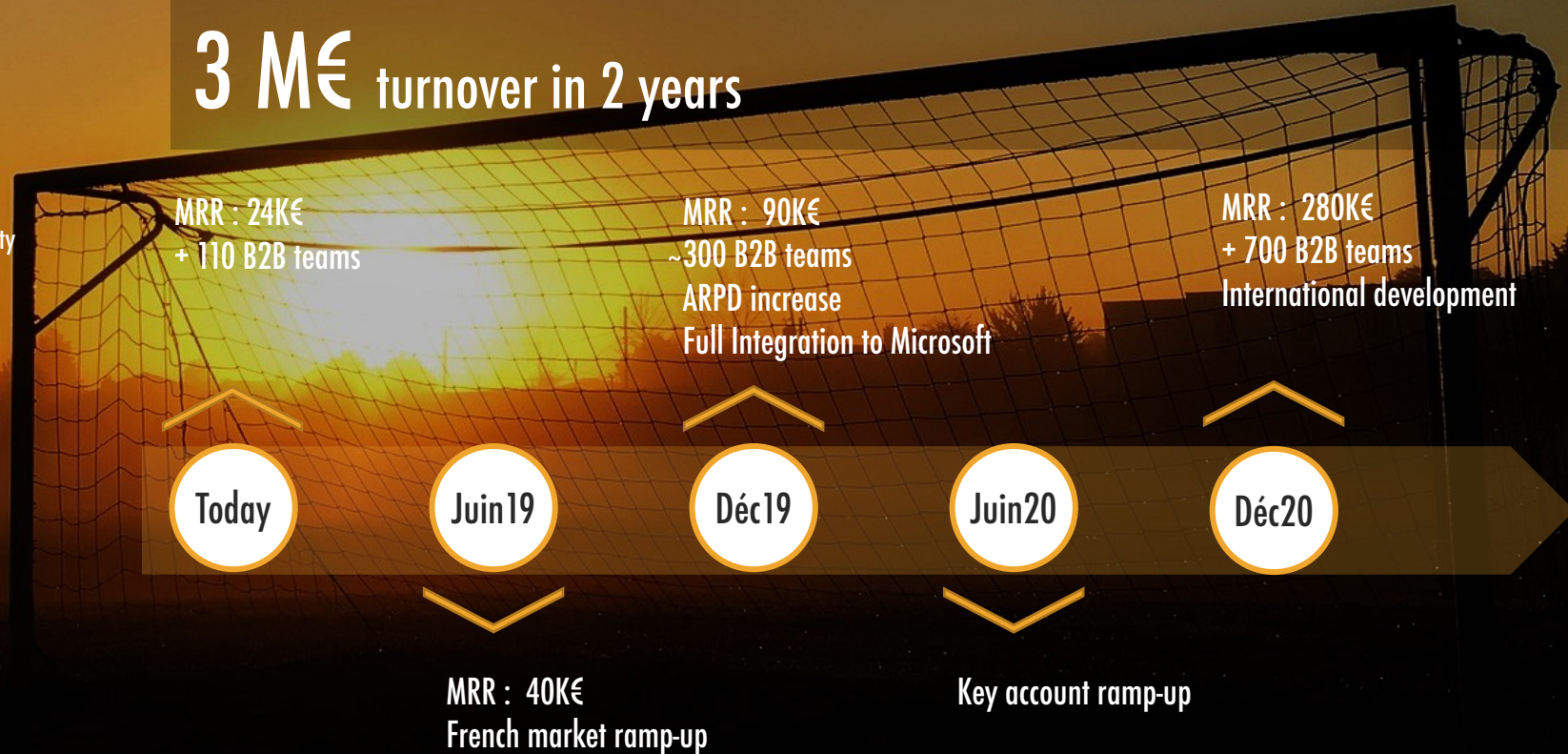
12 MONTH TARGET: 100% INTEGRATED TO THE MICROSOFT ENVIRONMENT



Validate ARPD increase using AI
Confirm market adoption in France

reach **90k€** MRR end of 2019

3 M€ turnover in 2 years



TURNING INFORMATION INTO SMART DECISIONS, USING AI, IT'S NOW !

Strong growth on the AI European scene.

+280% increase in the number of startup being funded in
2017 vs 2016

AI Rush

50% budget growth on AI IT budget

Syntec Numérique et IDC

75% of CEO think AI will increase the performance of
their company within the next 5 years

Boston Consulting Group et de Malakoff Médéric